

## **Construction Specialties Awarded Cradle to Cradle® Silver Certification for Its Acrovyn® Chameleon Simulated Wood and Metal Collection**

*C/S charts another step forward on the company's journey to create healthy architectural products*

Muncy, PA, July 6, 2011, – Today, Construction Specialties (C/S), the leading manufacturer of high-performing architectural products, announced that its Chameleon Simulated Wood and Metal Collection has earned MBDC Cradle to Cradle® Certification at the Silver level. These new Chameleon finishes join C/S' already Gold and Silver certified sheet and profile offerings in its Acrovyn 4000 product line.

Acrovyn Chameleon simulated patterns were developed to withstand the abuse real wood and metal can't handle. The product's durability is proven both in the lab and in the field and is backed with a limited lifetime warranty. Available on Acrovyn doors, wall guards, rigid sheet and wall panels, Chameleon simulated patterns are currently available in sixteen realistic woodgrain finishes and 2 simulated metal finishes. These patterns are more durable than stained wood and high pressure laminate options.

McDonough Braungart Design Chemistry (MBDC) evaluates a product's design for future life cycles as well as safety to humans and the environment. Unlike single-attribute eco-labels, its Cradle to Cradle® certification program takes a comprehensive approach to audit the sustainability of a product and its manufacturing practices through assessments in five categories: Material Health, Material Reutilization, Renewable Energy Use, Water Stewardship and Social Responsibility.

"Cradle to Cradle® Certification for the Chameleon patterns ensures customers that material choices and production processes have been reviewed for their impact on human and environmental health," said Howard Williams, Vice President & General Manager at Construction Specialties. "The Acrovyn Chameleon patterns add versatility and choice for customers looking for high-performing, healthy, interior architectural products." The company plans to take additional products through the certification process in 2011.

### **About Construction Specialties**

Construction Specialties manufactures and sells specialty architectural products internationally, with over 30 offices and manufacturing facilities worldwide. Its products include interior wall and door protection, entrance flooring, expansion joint covers, louvers, grilles, sun controls, explosion vents, smoke vents, and cubicle track/curtains. The company serves architects and designers, building owners, facility managers and contractors. Construction Specialties, Inc. was founded in 1948 and is headquartered in Lebanon, New Jersey.