

## C/S and Perkins+Will Advance Transparency at Greenbuild 2011

One trending topic at Greenbuild 2011 was building product transparency. Specifiers, owners and facility managers are eager to make their buildings as safe as possible for both people and the environment but they lack the information needed to find the best building products to use.

Enter a new tool that just fits the bill – [the industry's first building product transparency label](#), inspired by the one on food products. This label, a collaboration between C/S and design firm, Perkins+Will, provides the complete make-up of a product and features life cycle and health impact details. Available for other manufacturers to adopt, [the label and companion website](#) contain recyclability and manufacturer contact information as well as specifics about water and energy usage during manufacturing. PediTred® G4 entrance flooring will be the first C/S product to carry the new label.

Peter Syrett, AIA, LEED AP and associate principal at Perkins+Will stated "Although at Perkins+Will we have been advocating for transparency to this degree for many years, the level of vulnerability required by a manufacturer in disclosing this information has made it challenging to find a partner willing to step forward. We commend C/S for this contribution."

The news media showed its excitement about this industry-changing label with articles appearing in prominent publications such as [Fast Company](#), [Inhabitat](#), and [Forbes](#) magazines as well as other online periodicals:

[Huffington Post](#)

[GreenBiz](#)

[Contract Magazine](#)

[Green Source](#)

[Medical Construction & Design](#)

*For more extensive information on the human health impact and lifecycle information of this PediTred® G4 product visit:*

 [transparency.c-sgroup.com](http://transparency.c-sgroup.com)

**Manufacturer:** Construction Specialties, Inc., Muncy, Pennsylvania 17756

**Want Back Program:** 800.233.8493 or [transparency.floor@c-sgroup.com](mailto:transparency.floor@c-sgroup.com)

**Recycling Assistance:** PCI FlorTech 630.458.0760 for carpet insert strips

**Product Content:**

Aluminum, Nylon carpet fiber,  
Polypropylene backing,  
Polypropylene monofilament,  
EPDM cushions and rail connectors.

**PEDITRED G4**  
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